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Paris 01er Louvre (75001)

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## SUMMARY, Confirmé

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### EXPERIENCES PROFESSIONNELLES

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sept. 2021 /

#### Sales & Purchasing Assistant

PRAVINA SUPERMARCHE, Paris, France

- \* *Creating Sales Plans*
- \* *Setting sales targets and plan strategies accordingly*
- \* *Preparing requisitions and purchase orders, and maintaining purchase records.*
- \* *Handling with the cash counter and cash auditing, if needed.*

avr. 2018 / juil. 2019

#### Marketing Manager

ADAMS ORTHODONTICS, Kerala, India

- \* *Planning, executing, and monitoring all marketing campaigns.*
  - \* *Represent the marketing team to cross-functional groups including product management, sales, or customer support*
  - \* *Ensuring the company is communicating the right messaging to attract prospective customers and retain existing ones*
- Marketing Executive - ADAMS ORTHODONTICS, Kerala, India

sept. 2015 / mars 2018

#### KEY RESPONSIBILITIES

- \* *Introducing new and existing products to clients*
- \* *Contributing ideas and views to marketing campaigns*
- \* *Increase sales on a monthly target basis*

### DIPLOMES ET FORMATIONS

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sept. 2019 / juin 2021

#### Master of business administration (Global MBA) - BAC+4

COLLEGE DE PARIS, France

sept. 2012 / juin 2015

#### Bachelor of commerce - BAC+3

university of Calicut, India

### COMPETENCES LINGUISTIQUES

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Anglais